

**Cooperstown Chamber of Commerce**  
**Membership Services Committee Meeting**  
**Friday, June 4, 2010 at Wilber Main, 8:45am**

**Present:** Becky Davidson-Nielsen, Dion Wade, Jim Donley, Janice Eichler, Mike Otis, Susan O'Handley

**Absent:** Ken Meifert, Margaret Savoie

**Minutes**

**New Members - May 2010 (for recommendation)**

Motion to recommend the following for acceptance by Jim Donley, 2<sup>nd</sup> Becky Davidson-Nielsen

Polar Scoop's Ice Cream	Griffin Gilette	5348 St Hwy 28 Cooperstown
Mt Wellington Market	Emily and Will Gibson	7471 State Highway 80 Cooperstown
Fred R. Wyckoff & Sons, LLC	Fred Wyckoff	PO Box 294 Cooperstown
Hoffman Lane Bistro	Sabrina & Mark Loewenguth	2 Hoffman Lane Cooperstown <i>Reinstated</i>

Additional Notes:

A few known to be pending in June

Cornerstone Properties (re-instatement)

Alternate Building Concepts/Leatherstocking Property Preservation (new 2<sup>nd</sup> business)

Outreach (direct contact, letter, email)

Hanford Mills Museum, Diamond Dreams, Strawberry and Vine, Harmony Hill Retreat Center, Plaide Palette, Cherry Valley Museum, Rose and Kettle, Stagecoach Coffee, Danny's Market, Depot Deli, PriceChopper

**Memorial Day Yard Sale Program:** 15 participants (last time 08-09 – we had 10, so considering we did not do at all last year, results were good. Fees covered expense and advertising costs. Offices handed out approx 150 maps and had 151 views on the googlemaps page online.

- Would like to better coordinate with other groups for next year so that all happens on same weekend
- Would like to find a way for unregistered sales to participate.

Suggestion to send wrap up release with comments from participants on how well they did from being on the map. Also to let other groups know that we will continue the program next year in case they might want to build on the Memorial Day Weekend offerings.

**Menu Program:** Menus went live on 5/27 – in one week had over 400 views. Press release to media on Thursday - should be in newspapers next week. **Almost 40 menus available based on radius from Village – close to 100% participation by dining members.**

**Summary of Upcoming Events/Work:** Business After Hrs – June 29 at Villa Isodoros, Richfield Springs; July 20 at Hyde Hall; August 12 at Bieritz Agency, Upper Main; Classic Weekend and Parade – June 20, PumpkinFest Preparations to begin this month, Organizational Assessment (Sue) planned for June, Membership Renewal for 2010 with special committee to analyze for 2011, Golf Tournament – September 11, End of Season Party with Awards – October 1, Main Street/Holiday to be fleshed out this summer, Golf Card Program to Launch with modifications by Mid June.

**Discussion regarding the SP objectives that are still pertinent (below).** Focus of work will be on Annual Dinner for remainder of this FY. Sue to look into/work on article series or column/ads for conveying value to the general public.