

**Cooperstown Chamber of Commerce
Membership Services Committee Meeting
Wednesday, January 12, 2010
8:45am Wilber Main**

Present: Mike, Janice, Jim, Becky, Dion, Frank, Willis, Ken, Susan **Absent:** Margaret

Review of New Members Dec (for recommendation at Feb board meeting):

Description (general) and motivation included here: Please discuss/vote via email. Thank you!

- Sky's Services, Mikal Sky-Shewsberry
- Rustic Ridge Winery, Rick Bennett
- Hotel Pratt, Charles Dimick
- Archive Initiatives International, Topsy McCarthy
- Oil Heat Consultants, Steve Hanrahan
- Timber Trails Properties, Edward Greenaker
- R&D Seamless Gutters, Roger Smith
- New York House, Bruce and Kelly Button, Bed and Breakfast

Renewals Update:

535 active members as of 1/11/11

Renewals received to date: 444

Renewals outstanding to date: 91

Cooperstown Values:

Now on sale for \$10 each! – almost 50% out – but selling slowly.

Review of Past Activities: None for December

Upcoming Activities:

POSTPONED: BAH at Manikas State Farm, January 13 – Moved to warmer weather date.

POSTPONED: Constant Contact Workshop, January 20 – updates to program scheduled for Feb. – shifting to March date.

Breakfast Networking Seminar, Feb. 2 (Sue for Jury Duty) – Becky will host.

Member Survey: Dion Report (Handout) – Advised to mail survey with postage paid return envelope. Susan to find out if Econ. Dev. will assist with postage for delivery, chamber picks up return postage.

Membership Restructure Committee: Report

Scholarship Program Released: \$840 income to date (first week)

Product Database (will email Kip Shaw's information to Jim in order to begin research. Jim expressed interest in working on Marketing - Website subcommittee. Susan has some research in progress, will report as more information becomes available).

Proposed Assignments for Committee Participants for 2011

Note: This is a first stab at general assignments – please let me know if you have a ‘bad fit’ or if there is an area that I may have missed.

Ken Meifert – Membership Restructure/Member Communications (accepted)

Dion Wade - Member Survey/Restructure Assist (accepted)

Mike Otis - Ambassador & Retention Program/Member Education (accepted)

Becky Davidson-Nielsen – Local Shopping Initiatives - Seasonal

Janice Eichler – New Lodging Member Applications & Inspections (accepted)

Willis Monie – Benefits/Assessment and Recommendations (accepted)

Jim Donley – Member Awards Program/Online Product Database

Margaret Savoie – New Member Prospects and Recruitment

Frank Panzarella - Health Insurance Reforms, Compliance, Marketing (working on subcommittee for this)

Subcommittees for events should be chaired by a board member with other member volunteers from committees and general membership to support tasks. Events for 2011 include: **Chairperson**

- Halloween Parade & Treats (October/staff run) Angela Chadwell
- Easter Tea Party (April/staff run) Angela Chadwell
- Fundraising Dinner (May) Currently Vacant
- Classic Weekend Parade (June) Susan O’Handley
- Golf Scramble (September) Becky Davidson-Nielsen
- PumpkinFest (September); Currently Vacant

Event Protocols for Chairpersons are being developed, expected completion in January 2011.