

Membership Services Committee Meeting
July 13, 2011, 8:45am
Community Bank, Main Street

Present: Dion Wade, Margaret Savoie, Janice Eichler, Susan O'Handley

Absent: Ken Meifert, Frank Panzarella, Mike Otis, Jim Donley, Willis Monie

We did not have a quorum for meeting, but did not have items that needed vote. Discussion entailed the following:

- Tagline change proposal/input from Marketing Committee
Current Tagline: Business Driven, Community Minded
Proposed from Marketing: Your Business, Our Community
Discussion at Membership: Janice and Margaret both felt that it should be Your Business, Your Community or something along those lines, to put the onus on a business that they have a community responsibility - more discussion and input needed
- Membership Restructure Report – Restructure approved at 6/30 Board Meeting. Final contracts are in progress and we expect to be moving forward soon.
Meeting Dates and Overview: 2 dates on calendar for end of July, 2 dates also for mid-August. These include morning, afternoon and evening time slots for weekday; morning and afternoon only on a Saturday. Press releases have been sent; Email newsletter notification; postcard invitations to full membership is pending (early next week at latest); postcard to all businesses in County pending for mail next week depending on quote.

Test Presentation and materials for Board/Staff/Committee Members

Preview of Presentation will be scheduled for Staff/Board and Committee members (with handouts) so that all can fully understand and help to accurately promote the pending changes. Also, this will give me feedback for any last minute modifications needed for the presentations. Looking tentatively at Monday 7/25 morning – not sure of location.

- Health Insurance Program update – Contract in review – more information pending soon
- PumpkinFest - anyone for Committee? Danielle Newell will co-chair and has begun prelim work following meeting w/me. Margaret will assist with PFest Committee. Susan will put message out in member Email on Thurs.
- Year End/Annual Meeting - tentative location at Lake Front Hotel & Restaurant; Sat. 10/1; Agenda: Mixer, outgoing Board recognitions, Election of new Board members; Year overview & look ahead;

Questions: Anything else that should be a part of this? Do we know of anyone that would want to sponsor so we can comp fees or keep low per person? appetizer only? or dinner fare? anyone for committee? **Discussion:** Mixer with tickets for comp drinks, appetizers only. Keep it informal, low per person fee – will try to get a sponsor to keep costs to \$10 or less. Don't need committee for this, but will need help in obtaining sponsor.