

Cooperstown Chamber of Commerce
Executive Committee
October 27, 2010

Present: Becky D., Donna S., Andy M., and Susan O.

Agenda

4U VIP- Jim Hilker

- Contract discussion
 - 2 year contract proposed
 - Overview of contract
 - Pricing readjusted
 - 75% to 4U and 25% to Chamber for new business
 - 75% to Chamber and 25% to 4U on renewals
 - Revisions needed and further review
- Web development project
 - Google maps program
 - Contract being developed

Sweet Home Productions

- Website program for members
 - Website template available to members
 - Fee sharing
- Business resource section
 - Possible addition to Chamber website
- Sweet Home Cooperstown website
 - Approached about partnership
 - Needs more discussion

Cooperstown Values Program

- Value card promotion mailed out
- Deadline Nov 1st and goes out Nov 19th

November 19th Holiday Showcase

- Features downtown and other interested merchants

Recap on events

- Business After Hours at Otsego Golf Club on Oct 14
- Speed Networking at Smithy Pioneer Art Gallery
- Seminar series
 - Ads in papers this week

CANYS health insurance forum on Nov 4th in Syracuse

- Attending to learn about health reform and other changes and how will impact Chamber's offerings

Board Retreat

- Nov 6th 9am to 1pm
- Agenda
 - Refresher on Chamber operations
 - Committees
 - Minutes
 - Strategic Plan
 - Idea discussion
 -

Next Exec meeting is Nov 25th 8am at NBT Commons location