

## Minutes

Cooperstown Chamber of Commerce  
Board of Directors Meeting  
December 9th, 2010

Present: M. Kingsley, D. Wade, K. Meifert, S. Elliott, D. Taylor, S. Thorpe, W. Green, D. Shipman, A. Marietta, M.J. Kevlin, M. Savoie, F. Panzarella, M. Otis Absent: B. Davidson-Nielsen

Meeting called to order 8:12am

Approval of minutes for Oct 14, 2010 meeting. motion to approve; D. Taylor, Second M. Kingsley, approved by board

Finance: D. Shipman

Report distributed to board. Income for 2010 was up over 2009. Expenses were in line with budget. Current financial position on much better footing than one year ago.

Renewals are coming in on pace with last year. Call lists have been sent to board members, its a google document that is updated by Susan so should be current. Membership forms can be emailed by office

Executive: A. Marietta

Scholarship- Rich McCaffrey is heading up effort. working on document and looking for funding. contributions are not tax deductible. Susan will add as budget line to facilitate tracking

Health Ins.- Subcommittee met, A. Marietta, F. Panzarella, M. Otis, S. O'Handley. looking at future of program, impact of healthcare reform, determining liability issues as administrator. S. O'Handley attended Council of Chambers mtg. admin fees will have to be paid by provider, can no longer bill subscriber, can't require membership?? Other chambers have contracted with brokers or other organizations to run program. Subcommittee to look at options and report back to board.

Office had to backtrack on third line URL listing. Had been allowed in past without charge. Marketing committee decided it should be a charge item. Change was never approved by board. S. O'Handley will contact those effected and correct. Board to look at issue for next year

S. Thorpe distributed a position paper from Ommegang Brewer on gas drilling. They have looked at issue and determined that it presents a significant risk to their operation. He asked the board to consider taking a position on the issue. There is a business coalition being formed to be headed up by Otsego 2000. Motion; S. Thorpe, Cooperstown Chamber to survey membership to determine interest in taking a position on gas drilling via referendum. Seconded; M. Savoie Board discussion on impact of gas drilling, positive vs negative outcomes. There are strong feelings on both sides of issue, Many landowners need the income to retain ownership. S. Elliott, board should draft statement to send to membership to better define issues. Motion by S. Thorpe was rescinded without vote. Motion; S. Elliott, chamber to draft position paper opposing gas drilling and distribute to membership for input. Second; M. Savoie, motion passes 7 to 4, 1 abstention. Motion; W. Green, use Ommegang statement without number 9 (reference to Otsego 2000 as coordinator of coalition) and add paragraph regarding pace of activity and boards opinion that quick action is needed to communicate our position to community. second; S. Thorpe motion passes 11 yes, 1 abstention.

Strategic Planning: S. O'Handley

Fall board retreat to be discussed at next meeting. Committee is in need of chair

Membership: K. Meifert

New Member list was distributed to board. Motion to accept; K. Meifert, second; M. Kingsley approved unanimously. Presentation to board by S. O'Handley on incorporating Google Maps into our web site. Some money needs to be allocated by board in order to move forward. Motion by A. Marietta, to approved expenditure of \$350 towards the addition of mapping to website. second; M. Kingsley, approved by board unanimously.

Members who wish to add video to website listing will now select own videographer, chamber will no longer endorse vendor. Member will pay fee to have video embedded in listing.

Working on developing member graphic to show that business is member of chamber.

Marketing; S. O'Handley

Deb Taylor has agreed to chair marketing, will need to replace her as chair of Strategic Planning. Visitor guide is moving forward, on schedule. coupon book is moving slowly, need to sell 500 of 1000 to break even, coupons are good through September 2011.

Exec Directors report: S. O'Handley

Print copy of report distributed to board.

D. Wade and W. Monie are working on member survey.

A. Marietta; Motion to accept Yvette Dimaggio's resignation from board, her schedule doesn't allow her to make meetings. Seconded by M. Kingsley approved by board

Board Development: W. Green

Committee needs more names to fill vacancies, please get suggestions to Will.

Motion to adjourn; M. Savoie, Second; A. Marietta, approved by board 9:54am