



2011-2012 Membership and Benefits

Community Booster

\$35/year (for individuals only)

Weekly E-News
 Volunteer Opportunities
 Member decal/card
 Member-to-Member discounts
 Constant Contact Savings
 MOZY Online Backup Savings
 Committee Participation
 Calendar Program access
 and support
 Annual Report/Meeting
 Invitation to events and
 programs
 Single category placement

Healthy Member

\$170/year

Weekly E-News
 Volunteer Opportunities
 Member decal/card
 Member-to-Member discounts
 Constant Contact Savings
 MOZY Online Backup Savings
 Committee Participation
 Calendar Program
 access and support
 Annual Report/Meeting
 Invitation to events and
 programs
 Single category placement
 Business support consultations
 Referral Services from office
 and kiosk
 Business Card Placement
 Brochure Placement
 Member News Placements
 Invitation for Coupon & Shop
 Local
 Access to Health Insurance
 Programs
 Search engine optimization
 & keywording
 Online Menu Placement

Business Basics

\$250/year

Weekly E-News
 Volunteer Opportunities
 Member decal/card
 Member-to-Member discounts
 Constant Contact Savings
 MOZY Online Backup Savings
 Committee Participation
 Calendar Program access and support
 Annual Report/Meeting
 Invitation to events and programs
 Up to three category placements
 Business support consultations
 Referral Services from office and kiosk
 Business Card Placement
 Brochure Placement
 Member News Placements
 Online Menu Placement
 Access to Health Insurance Programs
Invitation for Coupon & Shop Local
**Search engine optimization and
 keywording**
**Dedicated web page for business
 information**
Direct link to website
Merchandise data representation
Retail Shopping Cart Access
**Room availability and booking
 mechanism**
Coupon creation and display
**Tracking and recognition for "going
 green" activities**
Text messaging options
**Automatic integration of news to
 Facebook, Twitter, etc.**
Map to your location
Video and/or slide show placement
Smartphone compatible display
**Email Inquiries (direct and industry
 based)**

Enhancement 1

\$600/year

All the basics (\$250) plus
 1/2 size banner ad
 - 2 placements (\$175)
 1/8 page text ad in area
 guide (\$375)
SAVINGS \$200

Enhancement 2

\$1,600/year

All the basics (\$250) plus
 1/2 size banner ad (\$100)
 Full size banner ad
 2+ clicks (\$1250)
 1/4 page text ad in area
 guide (\$700)
SAVINGS \$700

Enhancement 3

\$3,500/year

All the basics (\$250) plus
 1/2 size banner ad
 -two placements (\$150)
 Full size banner ad
 1+ clicks
 - 2 placements (\$3000)
 1/2 page text ad
 in area guide (\$1200)
SAVINGS \$1100

Enhancement 4

\$5,000/year

All the basics (\$250) plus
 1/2 size banner ad
 -two placements (\$150)
 Full size banner ad Home/Stay
 - 2 placements (\$3600)
 Up to 5 category listings
 (web/area guide)
 Full page text ad in area
 guide (\$2000)
 1/4 page display ad in area
 guide (\$1000)
SAVINGS \$2000

*Non-profit organizations without staff receive \$125 discount on member rates at Business Basic level and above.
 Second businesses receive \$50 discount on member rates at Business Basic level and above.*